

# 2016 Dane County Housing Summit

## Working Together to Expand Housing Opportunities



*...Where residents, elected officials and stakeholders can meet, learn from each other, and explore strategies to increase housing options in Dane County*

Alliant Energy Center  
Wednesday, May 11, 3:00 – 6:00 pm

### Meeting Agenda

**3:00 Welcome** - Olivia Parry, Dane County Planning and Development Department

**3:05 Opening Remarks** – Joe Parisi, Dane County Executive and Sharon Corrigan, Chair, Dane County Board of Supervisors

**3:15 Keynote** - Marah Curtis, Professor, UW Madison, School of Social Work  
Professor Curtis will discuss national trends in housing and housing policy, and share information on the health and social impacts on children and adults who experience housing instability. Q&A

**3:50 Workshop Sessions** – Heidi Wegleitner, Dane County Board of Supervisors

### 4:00-4:45 - Workshops

#### 1. Economic Development and Workforce Housing

Workforce housing creates jobs and promotes economic development. Employers need a stable workforce. What can we do to make our region competitive, attract new businesses, and retain our existing employers?

Speaker - Mike Davis, Administrator, City of Middleton  
Facilitator - Van Nutt, Middleton Chamber of Commerce

#### 2. Community Conversations for Elected Officials and Residents

Get key information on the challenges and opportunities to expanding housing options. Discuss ideas for meaningful dialogue in your community including communication tools, strategies, meeting ideas and talking points.

Speakers – Sue Thering, Design Coalition Institute; Mary Michaud, Public Health, Madison and Dane County  
Facilitator –Carousel Bayrd, YWCA, Dane County Board of Supervisors

### **3. Financing: How Do I Pay for Smaller, Less Expensive Housing?**

What does it cost? What does it look like? Where is the money to build multi-family, or smaller less expensive housing in your community? Find out more about using TIF financing, tax credits, housing lenders, and more. Learn ways to structure affordable housing deals and get them done.

Speakers – Shreedar Ranabhat, Forward Community Investments; *Rob Dicke, Dane County Housing Authority*

Facilitator – Mary Brown, WI NAACP, Housing Committee

### **4. Supporting Children to Thrive: The Critical Role of Stable Housing**

Youth are resilient, but stable housing helps. Dane County schools are facing a growing crisis of homeless school children, learn more about the social and economic impacts on your community, and discuss strategies that will help children thrive.

Speaker – Erin Schettler, Student Services, Verona School District; Karen Rice and Chris Mand, Middleton Cross Plains School District; Cynthia Whiteaker, Shelter from the Storm, Sun Prairie

Facilitator – Nancy Bauch, YWCA

### **5. Tools for Expanding Housing Options**

How does land use planning and your zoning code impact housing costs? What changes can you make to your zoning code to reduce the cost of housing? Where should less expensive housing be located, and why transportation matters?

Speakers – *Matt Wachter, City CDBG; Heather Stouder, City of Madison Planning Department*

Facilitator – Pam Andros, Dane County Planning and Development

#### **4:45-5:00 Break**

**5:00-5:20 Greg and Candy** - Meet a young couple who struggled to keep their family together. Learn about their obstacles, how they found housing and were able to create financial stability and provide a home for their children.

#### **5:20-5:40 Report back from workshops** (2 minutes each)

#### **5:40-5:55 Dane County Affordable Housing Development Fund**

Dave Phillips, Office of Workforce and Economic Development, will provide an overview of the first year of the Development Fund, lessons learned, and what's in store for the next round of funding.

#### **5:55-6:00 Wrap up and next steps**

Olivia Parry, Dane County Planning and Development, Ann Smith, Sun Prairie Chamber of Commerce