Housing as a Determinant of Health – Programs and Policies at Local and State Level

Unsafe and Unhealthy Housing

Unaffordable, Unavailable Housing

What in housing is unsafe and unhealthy and makes us sick?

- Lead Hazards (paint, varnish)
- Indoor Air Pollutants (CO, mold, asbestos, radon)
- Drinking water and Water Supply
- Sanitary Conditions (Cleanliness)
- Safety Hazards (injuries, fire, falls)
- Insects (fleas, roaches, mites)
- Rats, Mice and other animals (e.g. Animal Hoarding)

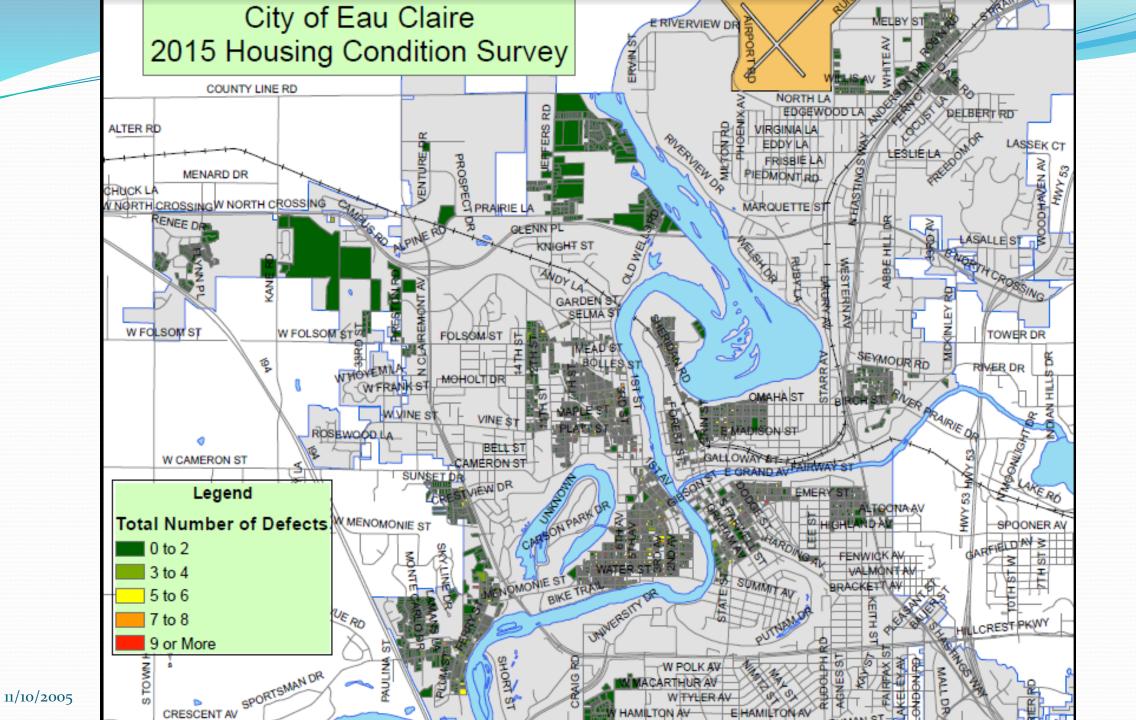
Housing Code

- Passed City Council in Spring, 2017
- Only complaint based in County
- Based on the American Public Health Association and Center for Disease Control "Housing and Health" model code
- Establishes minimum standards
 - Provide a reasonable degree of sanitation, safety, and quality of life
 - Preserve and conserve dwellings

Residential Exterior Condition Survey

Provides an objective tool to assess the physical quality of the residential environment

Provides an objective means to prioritize and select dwellings to be inspected for compliance with the housing code.





Eau Claire web site:

- Immunization Clinics	
	Departments » <u>Health Department</u> » <u>En</u>
✓ Adult Health	Eau Claire City
- Environmental Health	
	Purpose/Goals The purpose of the Eau Claire City Hou the city's housing supply meets minimu
 Animal and Insects 	
Fees	
✓ Food Protection	Complaint Investigations
✓ Garbage & Recycling	The program investigates housing rela maintenance issues (e.g. mold, plumbi
✓ Food and Water Testing/Quality	
Hotel and Lodgings	 For a guide about landlord/tena Questions regarding lease agree
 Eau Claire City Housing Inspection Program 	DATCPHotline@wi.gov.
	Eau Claire City Housing Inspection
Parks/Manufactured Home Communities	The program includes inspections of re 16.08. It is designed to identify dwellin requirements for an interior and exteri
Housing Inspections	
Housing Inspection and Complaint FAQ's	the exterior survey
	 the number of complaints again age of property if the home contains any rental documented cases of retaliatory
Rental Registration FAQ	
FAQ and Step by Step	
	Eau Claire County Housing Inspec
Housing Inspection Education Materials	The Health Department will inspect ho
	compliance of their adoptive code and unsafe housing conditions (e.g. poor e a complaint or referral basis. New!! Rental Regis
	 Rental Registration Application Rental Registration FAQ's
Pod buas	- Rental Registration FAUS

Health Department



vironmental Health

Housing Inspection Program Font Size: 🕂 🗖 🕂 Share & Bookmark 🛛 Feedback 🚔 Print

using Inspection Program is to encourage neighborhood safety and ensure that um health and safety standards.

ted- complaints such as unsanitary conditions, safety concerns, and general ing and electrical issues, etc).

ant rights visit Department of Agriculture, Trade and Consumer Protection. ements shall be discussed with Consumer Protection at 1-800-422-7128 or

n Program

esidential dwellings to determine compliance with the Housing Code - Chapter ngs that are more of a risk for health and safety. The property may meet the ior required inspection based on:

- nst the property
- units
- eviction

tions

using in Fall Creek, Augusta, and the Townships of Union and Seymour for the County Sanitary Code that address health hazards created by unsanitary or exterior maintenance, garbage, sanitation). These inspections are done on

stration due March 1, 2018



The Eau Claire City-County Health Department inspects homes to keep you and your family safe. This pioture shows WHERE oommon hazards in your home may be found and WHY they are dangerous for you and your family's health.

1 STRUCTURE OF HOME

WHERE? Issues with foundation, cracks in walls and ceilings, uneven floors WHY? Slips, trips, falls, cuts

2 ELECTRICAL DEFICIENCIES

WHERE? Wiring, extension cords, appliance cords or powerstrips WHY? Injury due to burns or fire

O WORKING SMOKE ALARMS

WHERE? Hallways and rooms where smoke detectors are located WHY? Injury or death due to fire

A NO SECOND EXITS

WHERE? Any main room of the house where an exit is easily accessible WHY? Escape fire



6 All stairways, inside and outside the home Injuries from slips, trips and falls

6

Hallways, walkways, bedrooms, basements etc Injuries from slips, trips and falls

IST & OTHER ALLERG 7

Pets, carpet, poorly ventilated bathrooms Allergic reactions, lung infections, asthma

1 MOISTURE / WATER LEAKS & MOLD

Pathrooms, basements, bedrooms where water may be leaking in Lung infections, asthma and bronchitis

9

Old floor tiles, ceiling tiles, roof shingles, siding, insulation, pipe cement, seams between sheetrock W? Lung or other cancers

Health Department at 71

10

-

0

96

0

Inside: paint found on window trim, wood floor, peeling paint on walls, contaminated dust Outside: paint found on window trim, on siding of homes, in the soil surrounding older homes

12

8

Θ

? Impact to brain growth and learning

NOXIDE UNVISIBLE **(11)** C

0 ٠

i i

Paulty furnaces, gas appliances, portable generators ? Headache, dizziness, weakness, nausea, death

12

Through floor or drains in basements or lowest room in home without a basement Cancer

13 REAS THAT ATTRACT PESTS

Kitchens, garbage cans / dumpsters, outdoor landscapes, cracks or holes that lead to the outdoors ? Contamination, disease, respiratory impacts

Eau Claire City-County Health Department If you want help addressing a housing related issue or complaint, contact the inspect housing within the City of Eau Claire for compliance with the Housing Maintenance and Occupancy Code - Chapter 16.08

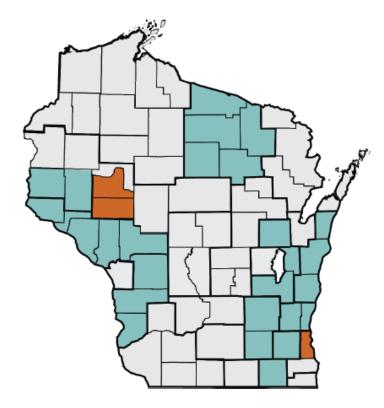
And what about Unaffordable and Unavailable – why does PH care?

- Health Outcomes
- Equity issues



Wisconsin Poverty Report: Treading Water in 2017

The Eleventh Annual Report of the Wisconsin Poverty Project



Timothy M. Smeeding and Katherine A. Thornton

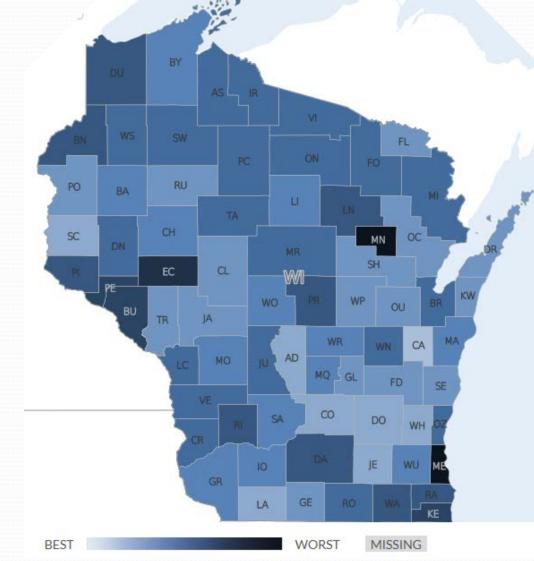


Institute for Research on Poverty University of Wisconsin-Madison Institute for Research on Poverty

June 2019



Income inequality



Defined as: ratio between the upper 20% of income and lowest 20% of income

In Eau Claire County:

Ranks 70th of 72 counties

Income inequality is linked to poor health, social stresses, and loss of social connectedness and social support

What does it cost to afford the basic necessities?

This bare-minimum budget does not allow for any savings, leaving a household vulnerable to unexpected expenses. Affording only a very modest living in each community, this budget is still significantly more than the Federal Poverty Level of \$11,670 for a single adult and \$23,850 for a family of four.

Household Survival Budget, Eau Claire County 2 ADULTS, 1 INFANT, SINGLE ADULT 1 PRESCHOOLER \$497 \$740 Housing \$-Child Care \$1,185 Food \$176 \$533 \$702 Transportation \$351 Health Care \$147 \$587 \$432 \$186 Miscellaneous \$685 \$576 Taxes \$2,042 \$4,755 Monthly Total ANNUAL TOTAL \$24,504 \$57,060

\$28.53

\$12.25

Hourly Wage

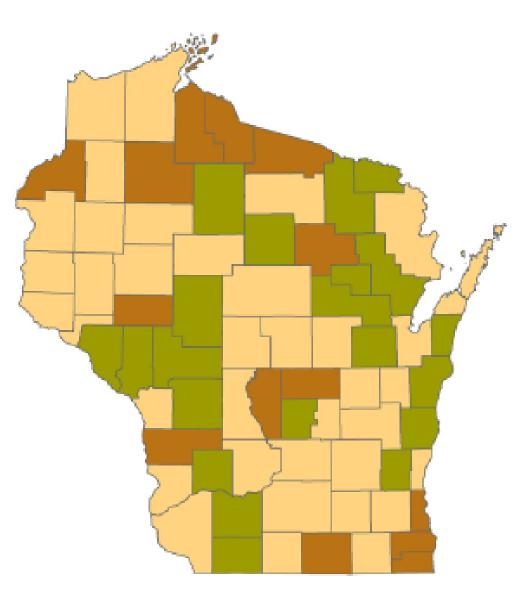
FIGURE 7 Wisconsin Renter Affordability Index by County, 2017

Not affordable (less than 100)

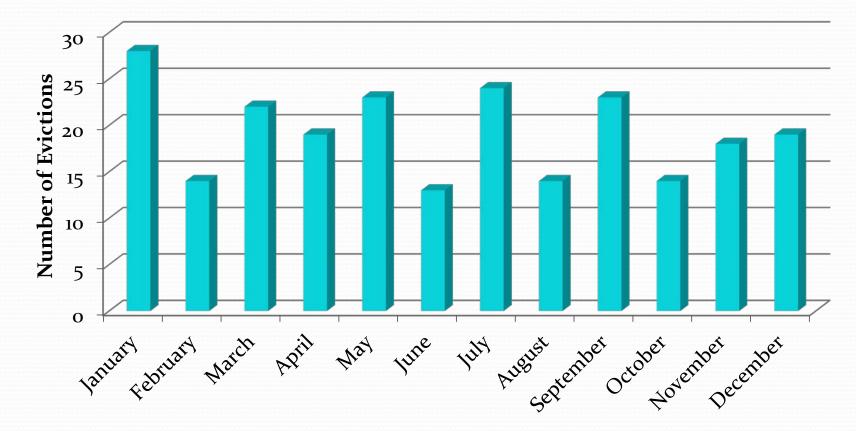


Affordable (greater than 120)

Note: A value of less than 100 means that the median income renter-household in a county cannot afford the median rental unit. In the county, A value greater than 100 indicates that the median income renter-household can afford the median rental unit.



Monthly Evictions for Eau Claire County, 2016



Over 80% of evictions cited unpaid rent

Policies & Programs

What Works for Health (website):

- Housing rehab loan & grant programs
- Healthy home environment assessments
- Lead paint abatement programs
- Rapid re-housing for homeless families & individuals
- Inclusionary zoning (requires part of development for low-income)
- Land banking & community land trusts
- Child care subsidies
- Earned income tax credits

Wisconsin Public Health Association

- Organizational Priorities and Strategic Plan
 - (Mission) Building a healthier, safer Wisconsin through policy and partnership.
 - (Vision) WPHA is the largest and most recognized membership association for public health professionals in Wisconsin.
- Goals and Objectives
 - Support a strong, skilled and sustainable public health workforce
 - Support collective advocacy for policy change that makes Wisconsin a healthier state
 - Continue to build the Association's organizational capacity

Wisconsin Association of Local Health Departments and Boards

- Organizational Priorities and 2018 Plan
 - (Mission) WALHDAB is the statewide leader and voice for local governmental public health.
 - (Vision) Catalyst, collaborator, and resource for the healthiest state
- Goals and Objectives
 - Continue to grow financial reserves to at least 6 months of operating expense
 - Increase participation by more staff and board of health members within a department.
 - Monitor and advocate for continued Communicable Disease Funding.
 - Continue to develop communications and partnership with DATCP.

WPHA & WALHDAB Priorities

• Three Overarching Themes:

- Building & Retaining Infrastructure through Funding
- Improving Public Health Workforce Succession Planning for continuation of services
- Infusing Health and Equity in All Policies
- Focus on SDoH, specifically:
 - Justice reform
 - Early Childhood Education
 - Income stability & Employment
 - Housing



Housing as a Priority

- Expand Low income Housing Tax Credits for Developers and Rental Assistance Vouchers for Renters
- Fund programs and Update Statutory Provisions to Eliminate and Abate Lead Hazards in Paint, Soil and Pipes

Thanks for caring and being motivated to ACT!

Lieske Giese Health Department Director 715.839.4721 Elizabeth.giese@co.eau-claire.wi.us

5th Annual Dane County Housing Summit

Improving Housing Policies to Improve Health Outcomes

Geoffrey R. Swain, MD, MPH

Professor of Family Medicine & Community Health, University of Wisconsin School of Medicine & Public Health

> Emeritus Medical Director, City of Milwaukee Health Department



Center Scientist, Center for Urban Population Health

Outline

- a. Overview of Healthy Housing Initiative
- b. Examples of evidence-based policies
 - 3 focus areas: quality, affordability (units and income), stability
 - Levels: local, state, federal
- c. Potential pathways for policy action
 - Types of activities (e.g., advocacy organizations, public messaging, relationships with policymakers)
 - Leveraging the "health argument" when making the "housing policy" pitch



Acknowledgements





Thanks to my colleagues at *The Healthy Housing Initiative*

Community Advocates Public Policy Institute

University of Wisconsin Madison School of Social Work and School of Medicine and Public Health

Wisconsin Partnership Program







What did we do?

- 2 years of quantitative & qualitative research
- 6 focus groups with more than 50 participants
- 5 meetings with >20-person Advisory Ctte
- Gathered >65 potential policy options
- Evaluated available evidence regarding policy effectiveness in 3 areas: Quality, Affordability, and Stability
- Prioritized nearly 30 policy recommendations (next slides)



Policy Recommendations: Quality

- License rental units through proactive code enforcement (State and Local)
- Establish lead-safe certification for housing units (Local, State, Federal)
- Expand accessibility accommodation funds (City or County)
- Support healthcare and community development partnerships (City or County)



Affordability Policies: Increase Number of Affordable Units

- Increase funding for Housing Choice Vouchers (Federal)
- Adopt small area fair market rents for Housing Choice Vouchers (County or Region)
- Provide financial incentives for landlords accepting Housing Choice Vouchers in high opportunity areas (County, Region or State)



Affordability Policies: Increase Number of Affordable Units

- Use Tax Incremental Financing for Affordable Housing (City or County)
- Establish Strategic Acquisition Fund (City or County)
- End exclusionary zoning (Federal, State, Local)
- Eliminate barriers to inclusionary zoning (State)
- Support Employer-Assisted Housing (City or County)



Affordability Policies: Increase Number of Affordable Units

- Increase funding and reform the Low Income Housing Tax Credit (LIHTC) funding formula (Federal and State)
- Preserve expiring LIHTC units (City or County)
- Establish dedicated funding Housing Trust Fund (City or County)
- Pilot use of Medicaid funds for housing subsidies (Federal)



Affordability Policies: Increase Incomes

- Raise the minimum wage to \$15 per hour: (State and City or County)
- Expand transitional jobs programs (Federal, State, and City/County)
- Strengthen and modernize the EITC and the Child Credit (State and Federal)
- Restore the State Homestead Credit for all low-income households and adjust it for inflation (State)



Policy Recommendations: Stability

- Reform CCAP (State)
- Enact a just-cause eviction ordinance (City or County)
- Expand tenant-landlord mediation (City or County)
- Establish a right to counsel for tenants (State, City or County)
- Standardize rental agreements (City or County)



Policy Recommendations: Stability

- Expand tenant training programs (City or County)
- Increase funding for Housing First (City or County)
- Expand housing supports for formerly incarcerated people (County and City)
- Use BadgerCare funds for housing services and expand BadgerCare eligibility (State)



How You Can Help

- Solo Activities
- Team Sport Activities
- Leveraging the "health argument" when making the "housing policy" pitch
- Importance of racial equity considerations in policy advocacy



How You Can Help

Solo Activities

- Speak out on the links between housing policy and a) health and b) racial equity
- Help decision-makers better understand those links; develop relationships with them; educate policy-makers directly
- Focus media appearances (e.g., TV interviews, radio show call-ins, and writing op-eds and letters to the editor) on the links between housing policies and health



How You Can Help

Team Sport Activities

- Leverage organizational power (healthcare systems, professional organizations, governmental agencies, etc.)
- Work across sectors, break down silos.
- Partner with community and faith-based organizations with overlapping interests, education sector leaders, business leaders, community organizers, etc.



Questions / Acknowledgements

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Who is this guy anyway?

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